

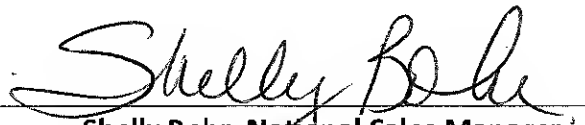
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 2/3/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit Intl Bridge Co.
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

~~1150~~ ~~977.50~~  
Gross \$3500 Net \$2975.00  
500 425

WXMI 2/7/12  
STATION DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

CyberSource

Account ID: wgnownol\_acct

User: kmbondi  
Support Center  
Log Out

## Transaction Receipt

[Page help](#) [Page feedback](#)

The Virtual Terminal transaction succeeded.

Virtual Terminal

Process Orders

Settings

Decision Manager

Tools &amp; Settings

Transaction Search

Reports

Account Management

## Return Codes

Result Code	SDK - Request was processed successfully.
Authorization Code	277175
AYS Code	Y - Match. Street address and 5-digit postal code match.
CVN Code	M - Card verification number matched.
Reference Number	984593274WTC9NY91KAOC
Request ID	3285614089480176056738
CyberSource Merchant ID	wxml

## Payment Information

Payment Type	Credit Card
Total Amount	2975.00 USD
Currency	United States: Dollar
Transaction Source	MOTO - Mail/Phone Order
Transaction Type	Sale
Credit Card Type	American Express
Credit Card Number	*****1008

## Customer Information

Customer ID	Order 321848
Name	Smart Media Group Detroit Int'l Bridge Smart Media Group Detroit Int'l Bridge
Company	Smart Media Group Detroit Int'l Bridge
Street Address 1	814 King Street
Street Address 2	
City, State Postal Code	Alexandria, Va 22314
Country	United States
Phone Number	7035184747
Email Address	

## Order Information

Order or Merchant Reference Number	1328561408947
Comment	

[New Transaction](#)[Print Single Receipt Format](#)

© CyberSource, 2012





REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 FEB15/12 12.2  
 \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

REP HEADLINE# 5996270 TRF# 321848  
 MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1000P-1100P	30		\$400.00	2/12	2/12	0		SUN	0
5	S		1000P-1100P	30		\$400.00	2/19	2/19	0		SUN	0
PROGRAM : NEWS 10P SUN												
RA35+ : 5.3												
CON COM1: NEWS 10P SUN												
CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB12												
B/12						\$500.00						

CONTRACT TOTAL  
 TOTAL SPOTS

\$500.00  
 1

MARKET TOTALS \$35,000  
 WXMI 10% WOTV 0% WZZM 40% WWMT 24% WOOD 26% WXSP 0% CABL 0%  
 WMMT 0% WZPX 0%

C- NSI  
 MOS- RA35+\*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 5996270 TRF# 321848 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! FEB13/12 11.1  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP.# OFF.# SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELLE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB13/12 11.14

TO: NSA  
FROM: DAN FOR JUSTING  
CANCELED BUYLINE NUMBER 6  
\$1,150...3X (NEW TOTALS)  
THANKS PLEASE CONFIRM 2/13



ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 207219  
AGENCY PRODUCT CODE = ORDR  
6 S 800P-900P 30 \$850.00 2/14 2/14 0 TUE 0  
PROGRAM : GLEE  
RA35+ : 3.6  
ORD COM1: FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS  
ORD COM2: NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.  
THIS IS A MAKE-GOOD FOR FEB17 ON LINE-1 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR FEB18 ON LINE-4 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 FEB13/12 11.1  
 \*\*\* WMMI-TV \*\*\*

LINE#: REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

B/12 \$1,150.00 CONTRACT TOTAL \$1,150.00  
 TOTAL SPOTS 3

MARKET TOTALS \$35,000 WMMI 10% WOTV 0% WZZM 40% WMMT 24% WOOD 26% WXSP 0% CABL 0%  
 WMMT 0% WZPX 0%

VC- NSI  
 EMOS- RA35+\*

OD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 -CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP FEB10/12 10.4  
 \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB10/12 10.48

TO: NSA  
 FROM: DAN FOR JUSTIN  
 APPROVE MG M3 MOVED 4 SPOTS TO HDLN 5996298  
 (NEW TOTALS) \$2,000...4X  
 THANKS PLEASE CONFIRM 2/10

PA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		800P-900P	30		\$500.00	2/13	2/13	0		MON	0

AGENCY ADVERTISER CODE = DIBC  
 AGENCY PRODUCT CODE = ORDR  
 AGENCY EST# = 207219

PROGRAM : HOUSE  
 RA35+ : 4.9  
 CON COM1 : HOUSE  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB13



LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 :LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

3	ES	1000P-1100P	30			\$250.00	2/11	2/11	0		SAT	0
3	ES	1000P-1100P	30			\$250.00	2/18	2/18	1		SAT	1

PROGRAM : NEWS 10P SAT  
 RA35+ : 5.1  
 CON COM1: NEWS 10P SAT  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB11

7	S	800P-1000P	30			\$350.00	2/11	2/11	0		SAT	0
---	---	------------	----	--	--	----------	------	------	---	--	-----	---

PROGRAM : AMERICA'S MOST WANTED  
 RA35+ : 2.7  
 ORD COM1: SAT 2/11 9P-10P TERBA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11  
 ORD COM2: 8P-10P AMERICA'S MOST WANTED.  
 THIS IS A MAKE-GOOD FOR FEB11 ON LINE-4 FOR 1 SPOT/WK  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB11

5	ES	1000P-1100P	30			\$400.00	2/12	2/12	0		SUN	0
5	ES	1000P-1100P	30			\$400.00	2/19	2/19	1		SUN	1

PROGRAM : NEWS 10P SUN  
 RA35+ : 5.3  
 CON COM1: NEWS 10P SUN  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB12

NATION MAKEGOOD OFFERS:  
 13 OK'D BUY#2 MISSED:MON/800P-900P FEB13 30S \$500.00 (FEB10/12)  
 BUY#3 SAT/1000P-1100P FEB11 30S \$250.00  
 BUY#5 SUN/1000P-1100P FEB12 30S \$400.00  
 BUY#7 SAT/800P-1000P FEB11 30S \$350.00

OFFER: NONE  
 CMT:PER AGENCY'S REQUEST MOVING SPOTS AND DOLLARS FOR 2/11-2/13 TO HDLN #  
 CMT:5996298 EST # 2202229.

3B/12 \$2,000.00 CONTRACT TOTAL \$2,000.00  
 TOTAL SPOTS 4

MARKET TOTALS \$35,000 WXTM 10% WOTV 0% WZZM 40% WWTM 24% WOOD 26% WXSP 0% CABL 0%  
 WMTM 0% WZPX 0%

7C- NSI  
 1MOS- RA35+\*

DD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 -CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



Flight Dates 02/07/12-02/19/12

Contract / Revision 321848 /

Original Date / Revision

02/03/12 02/06/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Primary Account Executive

Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Product

DETROIT INT BRIDGE

Agency Com 15%

Billing Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 207219

Alt Order # 05996270

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 10% Market Value 35000

Competing Station	% of Order	Amount
2WOOD	26%	9100
3WZZM	40%	14000
4WWMT	24%	8400
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	8	\$2,975.00	\$3,500.00	0.00	01/30/12	02/19/12	8	\$2,975.00	\$3,500.00
Totals	8	\$2,975.00	\$3,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	02/10/12	02/10/12	Fri Prime B Fri Prime 9p-10p	CM	9p-10p	----1--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/12	02/12/12	----1--		1				\$500.00		0.00			
2	17	02/13/12	02/13/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	1-----		1				\$500.00		0.00			
3	17	02/11/12	02/18/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$250.00	02	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/12	02/12/12	-----1-		1				\$250.00		0.00			
		Week: 02/13/12	02/19/12	-----1-		1				\$250.00		0.00			
4	17	02/11/12	02/11/12	Sa Prime Rotator Sat Prime Rotator	CM	758p-10p	-----1-	:30	1	\$350.00	02	0.00	NM	1	\$350.00

Contract / Revision **321848** Flight Dates **02/07/12-02/19/12**

Hiatus Dates

Original Date / Revision 02/03/12/ 02/06/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DETROIT INT BRIDGE**Estimate # **207219**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	17	02/11/12	02/11/12	Sa Prime Rotator Sat Prime Rotator	CM	758p-10p	-----1-	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/12	02/12/12	-----1-		1				\$350.00		0.00			
5	17	02/12/12	02/19/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/12	02/12/12	-----1		1				\$400.00		0.00			
		Week: 02/13/12	02/19/12	-----1		1				\$400.00		0.00			
6	17	02/14/12	02/14/12	Tue Prime A Tue Prime 758p-9p	CM	758p-9p	-1-----	:30	1	\$850.00	02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-1-----		1				\$850.00		0.00			
													Totals	8	\$3,500.00

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP FEB3/12 17.42  
\*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB3/12 17.42

EP: TO: NSA  
FROM: DAN FOR JUSTIN  
CHANGED MG M1 AND M2  
\$3,500...8X(NEW TOTAL)  
THANKS PLEASE CONFIRM 2/3

LA:

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :  
AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 207219  
AGENCY PRODUCT CODE = ORDR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	E		900P-1000P	30		\$500.00	2/10	2/10	1		FRI	1
1	E		900P-1000P	30		\$500.00	2/17	2/17	0		FRI	0

PROGRAM : FRINGE  
RA35+ : 3.6  
CON COM1 : FRINGE

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 :LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

6 A 800P-900P 30 \$850.00 2/14 2/14 1 TUE 1  
 PROGRAM : GLEE  
 RA35+ : 3.6  
 ORD COM1: FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS  
 ORD COM2: NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.  
 THIS IS A MAKE-GOOD FOR FEB17 ON LINE-1 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR FEB18 ON LINE-4 FOR 1 SPOT/WK

4 ES 900P-1000P 30 \$350.00 2/11 2/11 0 SAT 0  
 4 ES 900P-1000P 30 \$350.00 2/18 2/18 0 SAT 0  
 PROGRAM : TERRA NOVA  
 RA35+ : 2.7  
 CON COM1: TERRA NOVA

7 A 800P-1000P 30 \$350.00 2/11 2/11 1 SAT 1  
 PROGRAM : AMERICA'S MOST WANTED  
 RA35+ : 2.7  
 ORD COM1: SAT 2/11 9P-10P TERRA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11  
 ORD COM2: 8P-10P AMERICA'S MOST WANTED.  
 THIS IS A MAKE-GOOD FOR FEB11 ON LINE-4 FOR 1 SPOT/WK

TATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#1 MISSED:FRI/900P-1000P FEB17 30S \$500.00 (FEB3/12)  
 BUY#4 SAT/900P-1000P FEB18 30S \$350.00  
 OFFER:TUE/800P-900P FEB14 30S \$850.00 PLS ADVISE.  
 CMT:FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS  
 CMT:NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.

M2 OK'D BUY#4 MISSED:SAT/900P-1000P FEB11 30S \$350.00 (FEB3/12)  
 OFFER:SAT/800P-1000P FEB11 30S \$350.00 PLS ADVISE.  
 CMT:SAT 2/11 9P-10P TERRA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11  
 CMT:8P-10P AMERICA'S MOST WANTED.

EB/12 \$3,500.00 CONTRACT TOTAL \$3,500.00  
 TOTAL SPOTS 8

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 FEB3/12 15.24  
 \*\*\* WXTI-TV \*\*\*

ADV # ADV. NAME ISS/DET. INT. BRIDGE COMPANY REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELE BROOKS

814 KING STREET, SUITE 400  
 ALEXANDRIA, VA 22314  
 SALES PRSN WA- JUSTIN VOTTA

ORDER # 321848 CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB3/12 15.24

EP: TO: NSA  
 FROM: DAN FOR JUSTIN  
 NEW ORDER  
 \$3,500...9X  
 THANKS PLEASE CONFIRM 2/3

*SB*

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			900P-1000P	30		\$500.00	2/10	2/17	1		FRI	2
2			800P-900P	30		\$500.00	2/13	2/13	1		MON	1

AGENCY ADVERTISER CODE = DIBC  
 AGENCY PRODUCT CODE = ORDR  
 AGENCY EST# = 207219

PROGRAM : FRINGE  
 RA35+ : 3.6  
 CON COM1 : FRINGE

PROGRAM : HOUSE  
 RA35+ : 4.9  
 CON COM1 : HOUSE

*N/A*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P	30		\$250.00	2/11	2/18	1		SAT	2
			PROGRAM : NEWS 10P SAT									
			RA35+ : 5.1									
			CON COM1: NEWS 10P SAT									
4			900P-1000P	30		\$350.00	2/11	2/18	1		SAT	2
			PROGRAM : TERRA NOVA									
			RA35+ : 2.7									
			CON COM1: TERRA NOVA									
5			1000P-1100P	30		\$400.00	2/12	2/19	1		SUN	2
			PROGRAM : NEWS 10P SUN									
			RA35+ : 5.3									
			CON COM1: NEWS 10P SUN									

EB/12 \$3,500.00

CONTRACT TOTAL \$3,500.00  
 TOTAL SPOTS 9

-850-3  
 2630  
 11

MARKET TOTALS \$35,000  
 WXTI 10%  
 WOTV 0%  
 WZLW 40%  
 WZLX 0%  
 WWTB 24%  
 WOOD 26%  
 WWSB 0%  
 CABL 0%

VC- NSI  
 EMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

3/4/11 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title